

Bancroft Motors hosts Drive For A Cause fundraiser



By Sara Gottardi

On the morning of Saturday, July 4, Boyer's Bancroft Motors took off with Drive for a Cause, a charity event alongside Quinte Children's Foundation to help in raising money for children and youth in need around the Highland Hastings area. Every test drive that came through Bancroft Motors doors, they'd help by donating \$25 towards serving the youth of the community in as many differing aspects of life's hardships as possible. Sending them to camps and sports, providing assistance for holiday celebrations, supplying them with essential needs like clothes and places to sleep. Even in certain instances that activities may not be listed in a program, there'd still be an activity to fructify later on down the road. Things such as: dance classes and other art related activities - that although not presented upfront avidly like sports - are still invested into and important to the charity as well as the community. The community was able to put their own chips into the fundraiser by donating cash upon passing the clinic or stopping by the dealership. There was a free barbecue and car wash offered to people as they came by. The shop with friendly faces had plenty pamphlets and flyers explaining and showcasing what all the funds raised go towards, making it easily accessible and greatly available to the general public to become involved and informed on the important topic that contributes to the bettering of the community and its entirety.

?We help kids that are Crown Wards and are in the system to go to post secondary and we have Sleep Baby Safe programs to help purchase clothes for infants who don't have them,? Bobbi Vandenburg, Program Coordinator at Quinte Children's Foundation said about the organization and helping hand collaborators, Bancroft Motors.

Ryan Courtney, new General Manager at Bancroft Motors from Peterborough spoke about desiring to become more acquainted and accepted in the town as a part of the community. Hopefully, in opening up to the community in this manner and showing a deep want in helping others will create multiple different venues of open communication and opportunities, not only in sufficient ways of getting recognized regarding business, but in becoming a part of the community as an established individual. Revealing an excited flare for meeting new people and becoming further involved in social sides Courtney said, ?We're also sponsoring the gold tournament and the whole thing should be fun, I just like meeting people and being involved.?

Courtney has been a previous sales associate and sales manager for around two years at differing locations in the Peterborough area and is looking forward to bringing knowledge, dedication and care into Bancroft Motors as well as delivering a genuine helping hand in the community that he's taken a great liking and comfort to.

Having a variety of differing charities, all funded money goes towards programs like: Family Services, Helping Hands, Sleep Baby Safe, Camps of Hope, Playing for Keeps and the Reach for Success program (to name a few) programs devised to help - not only the young and youth - but the community at large. Working with families in need and making sure deserving assistance is given where it is needed, sharing assistance and tools individuals need in order to have furthering comfortable and safe lives; a sufficient manner to helping rebuild themselves and their lives during hard times.

Vandenburg said, ?We just expanded into North Humberland and Prince Edward County, we've been doing Hastings for a few years now so basically we raise money through communities to help kids play sports and go to camps, ect.?

'We're donating the money and if people want to donate money too that's great,' Courtney said about people joining in on the event. You don't have to have driven to be able to donate towards the cause.

Whether it is helping children and their families celebrate a holiday that otherwise may not exist for them, or in providing food, shelter, and adequate supplies and necessities to grow, learn and flourish in their home and communities. Each program tackles a specific issue as a whole, delving deeper within specific issues lower levels to help in uplifting and aiding individuals to strive further with even particular needs that seem 'impossible'.

Courtney talked about Bancroft Motors, how they'd appreciated the communities support and how much they want to help and continue helping throughout years to follow as part of the community. With events like Drive for a Cause, they're definitely eager in participating in future events Courtney said.

For more information about Quinte Children's Foundation visit their website at: quintechildrensfoundation.com or visit Bancroft Motors visit their website at: www.bancroftmotors.ca.