

McHappy Day in Bancroft

My son once asked me why there was a playland at McDonalds and I simply told him that it was a tactic called imprinting. The corporation attempts to create a positive feeling associated with their restaurant, and less than desirable food, by using a play-land to imprint a "happy" feeling on children. Then later in life, regardless of your knowledge of healthy food, the happy feeling will keep you coming back. The recent slew of funding announcements from the Conservatives is nothing short of a ploy to make Canadians feel good about the Conservatives, while they attempt to make us swallow something that is clearly unhealthy for our democracy, mainly their ideology.

As a councillor I am always happy to receive funding for local projects... As long as the motives are pure: a sincere desire for the betterment of our community, but the recent child care monies and the 3 funding announcements for Bancroft that have come from the Federal government are nothing more than an attempt to create a Mchappy feeling among the populace. Just remember a couple of things: an election is right around the corner and there has never been a government in Canada that has been so pro-austerity than this government, so when they start throwing money around we should know something is up and that it is merely an attempt to manipulate the populace. The recent deposit into Canadians bank accounts under the guise of child care benefit is pure McHappy money. What the government forgot to tell you is that the money itself is taxable, which means that the government will take a big chunk of it back come April. The other thing they forgot to tell you is that in order to be able to afford the tax benefit they had to cut the \$2225 child tax credit, but they are hoping that the sudden infusion of cash will keep us from asking questions. The \$20,000 dollars for our library is coming from a government who has destroyed some of the most precious library archives in the country resulting in a protest by scientists on Parliament Hill. I know that I am not supposed to bite the hand that feeds me, but when the food is full of poison, and we know it, we can either accept it and continue a slow demise or we bite that hand and look for food else where.

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