

## Renegades of business share secrets of success on ?Croft Talks

Ever wonder what it takes to launch and run a brewery? To keep on top of the fermentation and bottle process, selling to bars and restaurants, etc.

Or ever wonder what it takes to run a tattoo and body piercing studio? Buying the best quality [wholesale Piercing jewelry](#), keeping equipment sterile, etc.

On Feb. 23 two of Bancroft's renegade business owners will share their personal, behind the scenes stories with host Barb Shaw on North Hastings' own talk show, ?Croft Talks LIVE.

For these local business owners, success is all about being different, taking risks and laughing along the way.

This month's show features Bancroft Brewing Company owner Ray Krupa as well as Lisa Star-Bickert from Deuce Tattoos.

Both of these local business renegades will dish the dirt on the realities of making a business work in Bancroft.

And while the Bancroft Brewing Company and Deuce Tattoo are not looking to attract the youth market, the rest of us might want to take some notes because joining the two business experts are Bancroft Youth Advisory Board members Jade McCarthy and Sam Riedl.

These members of the YAB will be on the show to talk about a recent project called, "Beading Boredom."

The YAB looked at businesses around our community and then compiled a list of youth and family friendly spaces.

Find out what they looked for and hear which businesses made the list.

Each month ?Croft Talks tackles the big stories and the small stories and dives deeper into what these stories mean to our community.

We cover anything of interest and add a bit of humour to keep each show flowing all from the stage of the Village Playhouse in Bancroft.

Tickets are \$5 and will be available online at [boxofficebancroft.com](#) or at the door. All proceeds support the Bancroft Village Playhouse Repair Fund.

Doors open at 6:30 p.m. and the show starts at 7 p.m.?Croft Talks LIVE is sponsored and supported by Deuce Tattoos and the Bickert Family.

?Croft Talks LIVE is produced by Plan B Communications Consulting in partnership with the Bancroft Village Playhouse and Hospice North Hastings.

Our set was generously donated by Leon's Bancroft.

The show is taped live at the Playhouse and then released as a podcast.